

## **Abstract**

The invention relates to a method and a configuration for the output of product information on an output device, in which, first, through suitable selection means the

- selection of a product
- selection of an output type
- selection of the output device, and
- optionally the selection of an output number takes place,

subsequently these selected data are transmitted to the data processing means through a first operative connection between the selection means and a data processing means and in the data processing means, based on the selected data and information about the selected product, which are stored in the data processing means, output information is created, which is called up by the output device via a second operative connection between the output device and the data processing means, is optionally further processed and output. The problem of continuously changing product information, which is to be displayed as uniformly as possible on all output devices of a commercial chain, is solved thereby that the output device(s) is(are) operated independently of the data processing means.